

Joergen Geerds  
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**Education:**

Diplom Kommunikationsdesigner (M.A.) at the University for Applied Science, Faculty for Communication Design, Würzburg, Germany

**Goals for the future:**

Associate Creative Director for interactive (art), creative leadership for interactive solutions with an established and innovative company.

**Technical skills:**

Virtually any design software or technology (online and off), working knowledge for Flash, 3D and web technologies. Photography and video/sound.

**Awards:**

Ceba10 (2005), NY ADDY (gold 2006), North-East Regional ADDY (silver 2006), US National ADDY (silver 2006)

**Languages:**

English (fluent), German (native)

**Work experience:**

- [1] Senior Art Director Interactive (freelance) at Saatchi Wellness NY: Design, UI and Art Direction [02/2009 – today] — Design for Multaq.com, redesign of CancerInformation.com (Phase 1 and 2), design maintenance for BPSuccessZone.com, successful pitch design for Dulera.com
- [2] Senior Art Director Interactive (freelance), photographer and artist at joergengeerds.com and luminous-newyork.com [02/2007 – today]
- [3] Senior Art Director Interactive (freelance) at Grey/G2: Design, UI and Art Direction for Grandparents.com [02/2007 – 06/2007]
- [4] Senior Art Director Interactive (freelance) at Digitas NY: creative for American Express and new business pitches [09/2006 – 01/2007]
- [5] Senior Art Director Interactive at OgilvyOne: creative concepting and execution of interactive advertising campaigns for IBM and creative consultant on various new business pitches [05/2004 – 08/2006]
- [6] Senior Art Director Interactive at Wunderman NYC (Y&R): creative concepting and execution of various e-marketing solutions like sites, banners, popups, landing/jump pages, sitelets, html emails and CD-Roms (Citibank, IBM, Register.com and various pitches) [06/2001 – 05/2004]
- [7] Senior Web Designer at Quidnunc, NYC: UE, IA, screen and site design (e.g. Lease.com, Goldman-Sachs intranet and ClubMom) [06/2000 – 03/2001]
- [8] Freelance Designer at HL Studios, Erlangen, Germany: Screen design for websites and CD-ROMs (e.g. Siemens and Wiesner-Hager) [01/2000 – 05/2000]

- [9] Web Designer at WWL, Nürnberg, Germany: Screen design and IA for websites and CD-Roms (e.g. Siemens and Quelle) [03/1999 – 09/1999]
- [10] Freelance Designer at Fluxus, Wiesbaden, Germany: Website design/coding for Messer Griesheim and print design for Commerzbank [08/1996 – 01/1997]
- [11] Freelance Designer for the City Council of Würzburg, Germany: Responsible for a multitude of print projects, exhibition designs, photography etc. [01/1990 – 02/1999]

**Teaching experience & misc:**

- [12] Show chair and exhibition manager for the Brooklyn Waterfront Artist Coalition (BWAC.org) [09/2007 – 06/2008]
- [13] Freelance tutor for interactive at Wunderman NYC (Y&R) [08/2001 – 09/2001]
- [14] Freelance teacher at several design academies, Nürnberg, Germany [11/1999 – 05/2000]
- [15] Adjunct lecturer for digital video at the Central St. Martins College for Art and Design, London, UK [09/1998]
- [16] Adjunct lecturer for printing techniques and prepress at the University for Applied Science, Würzburg [1994 – 1996]
- [17] Co-founder and Art Director at Die Kosmonauten (video production), Kitzingen/Berlin, Germany [1993 – 1995]

**Alt Career:**

Commercial architectural and fine art photography

**Hobbies:**

Competitive ballroom dancing and cooking

**Client list:**

ComplexNY, Creativity Foundation, Grandparents.com, American Express, Merck, Sanofi-Aventis, Pfizer, IBM, iShares, Register.com, Citibank, Wunderman, Quidnunc, Goldman Sachs, Millennium Film, Casablanca Ochsenfurt, Congress & Tourismus Zentrale Würzburg, Kulturamt Würzburg, Stadtplanungsamt Würzburg, Historic Highlights of Germany Heidelberg, CompuTeam, TeamPoint, Hewlett Packard, Messer Group Griesheim, Lauda, Dauphin, FotoQuelle, Lechner, Hessler, Kreutz, Bunardjik Music Unlimited, Katholisches Dekanat Würzburg, Institut für Bagonalistik, Landesgewerbeanstalt, HL Studios, Wegold, neTVision, Siemens and many more... Details & references available upon request.